



ACPOC
Association of Children's
Prosthetic-Orthotic Clinics

Association of Children's Prosthetic-Orthotic Clinics

403 W St Charles Rd, Suite 403B, Lombard, IL 60148 | acpoc@affinity-strategies.com | acpoc.org

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ACPOC NEWS

Advertisements

The Newsletter of the Association of Children's Prosthetic-Orthotic Clinics will publish a number of advertisements each issue. Advertisers benefit from ACPOC News' unique multidisciplinary readership, focused on the care of children up to the age of adulthood with orthopedic and neurological disorders. Readers include physicians, therapists, orthotists, prosthetists, counselors, nurses, engineers, administrators and other individuals in institutions throughout North American and several countries around the world.

ACPOC News is the ideal media to advertise orthopedic appliances, components, materials, rehab-devices and services of benefit to patients with neuromuscular and skeletal disorders. Advertisements are an excellent way to bring new product and services to the attention of clinicians at the forefront of pediatric management.

Pre-payment of advertising is required for each issue of ACPOC News. We can send you an invoice once we received your signed insertion form. Payment deadlines are the same as submission and ad deadlines.

Press Releases

If advertisement is obtained, I encourage you to submit current news releases and scientific data,(including pictures), using space up to the size of your ad so it can be added under separate heading called Production Information/News. This will give you twice the advertisement space at no extra cost. Please feel free to contact me should you have further questions.

Scientific Articles

We are always looking for articles, papers, manuscripts on treatments, challenging cases, creative solutions, and current research to be published in ACPOC News.

Camera ready copy in electronic files can be emailed to acpoc@affinity-strategies.com.

Deadlines for Submission of Material, Ads, and Payment:

Spring Issue: March 1

Summer Issue: June 15

Fall Issue: October 15

Sincerely,
Charlotte Grill, Executive Director



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ACPOC NEWS

Advertising Rates:

Back Outside Cover:	\$950
Inside Cover:	\$850
<i>(front or back)</i>	
Full Page:	\$750
<i>(artwork – 8 x 10.5 inches)</i>	
Half Page:	\$450
<i>(artwork – 5.25 x 8 inches)</i>	
Quarter Page:	\$300
<i>(artwork – 4.25 x 5.5 inches)</i>	

Alternate Advertising Opportunity:

One-page Color Insert:	\$2,000
Multi-page Color Insert:	Call for price
<i>(printing is done by the advertising company, and 400 copies are sent to our printer for insertion)</i>	

*All rates are in U.S. Dollars. Must be pre-paid before publication

Format for Artwork:

4-color
Ad can be sent as high resolution picture, pdf, or eps files.

Email Artwork to:

ACPOC office at acpoc@affinity-strategies.com

Deadlines for New Ads and Payments:

Spring Issue:	March 1
Summer Issue:	June 15
Fall Issue:	October 15

Benefits to Advertisers

- Very competitive advertising rates for both black and white and color copy.
- Advertising in ACPOC News gives entitlement to commercial news releases of equal size to the ad size at no extra cost.
- Highly specialized readership: Multidisciplinary Professionals with special interest in children with prosthetic and orthotic needs.
- Advertisers Web-Page Listing in the Newsletter. USA, Canadian and International distribution to our members, member clinics, and exhibiting companies. It is also distributed at orthopaedic and O&P meetings throughout the year.
- Very appealing design, with scientific content, business & product news, Association and Meeting updates, News Releases, Interview Corner, etc.

For further information, please contact the ACPOC office in Lombard, IL

Charlotte Grill, Executive Director
Email: acpoc@affinity-strategies.com



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ACPOC NEWS – Insertion Form

Date: _____

Company Name: _____

Company Contact Name: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Office Phone: _____ Fax Number: _____

Email: _____

Signature: _____ Print: _____

Type of Ad

Size	Price	Quantity
Back Outside Cover	\$950	_____
Inside Front/Back Cover	\$850	_____
Full Page	\$750	_____
Half Page	\$450	_____
Quarter Page	\$300	_____
One-Page Insert	\$2,000	_____

Issues

- Spring Issue
– Deadline for artwork and payment:
March 1
- Summer Issue
– Deadline for artwork and payment:
June 15
- Fall Issue
– Deadline for artwork and payment:
October 15

Payment

Total: _____

Check – make checks payable to ACPOC and mail to ACPOC, 403 W St Charles Rd, Suite 403B, Lombard, IL 60148

Credit Card American Express Visa Mastercard

Credit Card Number: _____

CCV: _____ Expiration Date: _____ Billing ZIP: _____

Card Holder Name: _____