

ACPOC 2021



ACPOC

Association of Children's
Prosthetic-Orthotic Clinics

Association Profile and Industry Prospectus

ACPOC Corporate Sponsor:

On behalf of the Association of Children's Prosthetic-Orthotic Clinics (ACPOC), we invite you to participate in the 2021 ACPOC Annual Meeting, April 21–24, 2021, occurring virtually.

The ACPOC Annual Meeting is unique in that it is the only major association that focuses on the care of pediatric limb deficiency and other orthopaedic disabilities. ACPOC attracts approximately 225 professionals consisting of physicians, occupational and physical therapists, nurses, orthotists, prosthetists, social workers, and researchers.

ACPOC provides marketing opportunities during the Annual Meeting. Exhibits will be highlighted, with unopposed time, during the Wednesday Evening Reception; Thursday breakfast and lunch, morning and afternoon refreshment breaks, and Friday breakfast, morning and afternoon refreshment breaks.

To maximize the impact of your marketing dollars and receive optimum exposure to our attendees, we encourage you to take advantage of our Wednesday Technical Workshops Program. This will give you 45 minutes to present in front of an audience at a cost much less than a traditional advertisement. This venue gives you the benefit of personal interaction with our attendees. The technical workshops are very popular and may sell out. Act today to confirm your workshop participation. Due to a waiting list for the technical workshops, we are implementing a new policy of one workshop per company.

Additional Benefits of Being a Supporter

- Ability to provide a participant giveaway at any supporter level
- Verbal recognition at ACPOC Annual Meeting by moderators and on main session screen during breaks
- Sign acknowledging supporters prominently located at meeting
- Acknowledgment printed in Annual Meeting Final Program
- Sponsor ribbons distributed at the Annual Meeting
- Recognition on the ACPOC website annual meeting page
- Opportunity for priority floor position selection



ACPOC Association Profile

The Association of Children's Prosthetic-Orthotic Clinics (ACPOC) provides a comprehensive resource of treatment options provided by professionals who serve children, adolescents, and young adults with various musculoskeletal differences.

Founded	1980
Headquarters	📍 Elmhurst, Illinois
Total Assets	Nearly \$300,000 in 2017
Nonprofit Status	501 (c) (3)

Membership



300+

members in hospital, academic, industry, private practice, specialty hospitals, childrens health care systems and other practice settings.

ACPOC is represented by members in integral roles in national and international committees and activities to improve treatment options provided by professionals who serve children, adolescents, and young adults with various musculoskeletal differences.



Educational Programs

To advance its mission, ACPOC shall provide quality programming that meets the educational needs of its members and ensure practitioner competence and lifelong learning opportunities.



ACPOC Annual Meeting

Sponsorship Levels & Benefits



	Diamond \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Recognition on ACPOC Website, on Meeting Signage, in PowerPoint During Breaks, by Meeting Moderator	✓	✓	✓	✓
Ad in Final Program Book	1/2 page B&W	1/2 page B&W	1/4 page B&W	1/4 page B&W
Ad on ACPOC Sponsor Webpage	Full-width ad, priority placement	1/2-width ad	1/3-width ad	1/3-width ad
Discount on Exhibition Booth	\$300	\$200	\$100	
Registration for Meeting	2	1	1	
Insert in the Summer Post-Meeting issue of ACPOC News	4-page	2-page		
Pre-Meeting Email to Attendees	✓	✓		
Flyer Insert in Registration Packet	✓			

ACPOC Annual Meeting

À La Carte Sponsorship Options

Exhibiting Opportunity

\$500
(\$350 for ACPOC Members)

Exhibition area for opportunity to engage directly with ACPOC members.

Includes the following:

- *one complimentary exhibitor registration for the meeting (additional exhibitor registrations may be purchased separately)*

Marketing Opportunities

Starting at **\$1,500** per item

Marketing on specific meeting materials is also available.

Company Flyer

\$250

Inserted into the participants' registration packet. Hard copies shipped directly to the hotel by supporter company. Includes registration on the ACPOC Sponsor webpage.

Workshop Presentation

\$750

(Includes Exhibitor Spot)

During the exhibitors' technical workshops, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. This is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience and provide information on indications, fit, repair, solutions, etc.

Additional ACPOC Annual Meeting Opportunities

Inquire about custom sponsorship opportunities for the ACPOC Annual Meeting or sponsoring specific continuing education programs at: ACPOC@affinity-strategies.com

ACPOC Annual Meeting

Registration Form



Sponsorship Level *(does not include exhibiting opportunity and extra representative fees)*

- ☐ **Diamond — \$3,000** ☐ **Gold — \$2,000** ☐ **Silver — \$1,000** ☐ **Bronze — \$500**

À La Carte Support Opportunities

- ☐ **Marketing Opportunity**
Correspond with ACPOC to determine cost and availability
- ☐ **Company Flyer — \$250**

Technical Workshop Presentations — Thursday, April 22, 2021 from 11:30am–6:15pm

During the exhibitors' technical workshops, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. Essentially, this is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience and provide information on indications, fit, repair, solutions, etc. **No one under 18 years old is permitted in the presentation.**

The program committee is providing seven slots with a maximum time of 45 minutes each. Suggested time allocation would be: 30 minute presentation with 15 minutes for Q&A. The 15 minutes between presentations will be for the exchange of presenters.

One workshop per company.

To be included in the Final Program, registration must be received before Thursday, March 18, 2021.

☐ **Workshop Presentation — \$750**

Time Slot:

*(Use 1, 2, 3, etc.
to indicate preference)*

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11:30am–12:15pm	12:30–1:15pm	1:30–2:15pm	2:30–3:15pm	3:30–4:15pm	4:30–5:15pm	5:30–6:15pm

Company Name: _____

Name of Presenter: _____

Product: _____

Title: _____

Technical Workshop presenter(s) must be registered as an exhibiting representative or a full meeting attendee.

IMPORTANT NOTICE: All Annual Meeting speakers are responsible to know the status of FDA approval of medical devices and pharmaceuticals discussed, described, or demonstrated in educational presentations and are responsible for informing the audience of that status.

Faculty that do not know the FDA status of a device or pharmaceutical can determine the classification by examining the product package labeling, by contacting a sales representative or legal counsel of the manufacturer of the device or by contacting the FDA at 1-800-638-2041.

Also, when doing your presentation, please refrain from inappropriate language or any comments against and/or about other companies and/or products.

ACPOC Annual Meeting

Registration Form



Exhibiting Opportunity and Representative Application

Company Name: _____

Member Rate: To qualify for the Member Rate, Exhibit Company must have a representative at the meeting who is already a member of ACPOC and have paid the current year's membership dues.

Member's Name: _____

☐ **Non-Member Exhibiting Opportunity — \$500**

☐ **Member Exhibiting Opportunity — \$300**

One representative registration is included with each exhibiting opportunity. Included with registration is access to all meeting sessions and printed material. Exhibit representatives are welcome to attend any optional events.

*Space is limited and is on a first-paid basis. All exhibiting opportunities will share the same space. Companies confirmed by March 31, 2021 will be listed in the final program. Representative cancellations require written notification by **March 31, 2021**.*

Name: _____
Exhibiting Opportunity Representative

Email: _____

☐ **Additional Non-Member Exhibitor — \$350**

☐ **Additional Member Exhibitor — \$250**

Name: _____

Name: _____

Email: _____

Email: _____

☐ **Additional Non-Member Exhibitor — \$350**

☐ **Additional Member Exhibitor — \$250**

Name: _____

Name: _____

Email: _____

Email: _____

ACPOC Annual Meeting

Registration Form



General Information *(Required for all applications)*

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Coordinator: _____ Country: _____

On-site Rep: _____ Email: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please provide us with a high-quality .PNG logo file and a brief description, in electronic form, of your company and products for inclusion in the Final Program. This can be sent via email to ACPOC@affinity-strategies.com. Full payment is required in U.S funds only. Payment must accompany this form to guarantee your space. Cancellations require written notification by **March 31, 2021**, for a full refund. **No refunds on exhibiting fees after March 31, 2021.**

Payment Information

Please add together your totals from all checked pink boxes and include in the grand total below.

Grand Total: _____ Signature: _____

☐ **Marketing Opportunity** Please contact me to determine cost and availability

☐ **Check** (made payable to ACPOC in US funds) **Check Number:** _____

☐ **Credit Card** ☐ American Express ☐ Visa ☐ Mastercard

Credit Card Number: _____

Card Holder Name: _____

Expiration Date: _____ CCV: _____

**Please send registration form and fees
before March 31, 2021 to:**

ACPOC
110 E Schiller St, Suite 230
Elmhurst, IL 60126
ACPOC@affinity-strategies.com