

# ACPOC 2021

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**ACPOC**

Association of Children's  
Prosthetic-Orthotic Clinics

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## Association Profile and Industry Prospectus

## ACPOC Corporate Sponsor:

On behalf of the Association of Children's Prosthetic-Orthotic Clinics (ACPOC), we invite you to participate in the 2021 ACPOC Annual Meeting, April 21–24, 2021, occurring virtually.

The ACPOC Annual Meeting is unique in that it is the only major association that focuses on the care of pediatric limb deficiency and other orthopaedic disabilities. ACPOC attracts approximately 225 professionals consisting of physicians, occupational and physical therapists, nurses, orthotists, prosthetists, social workers, and researchers.

ACPOC provides marketing opportunities during the Annual Meeting. Exhibits will be highlighted, with unopposed time, during the Wednesday Evening Reception; Thursday breakfast and lunch, morning and afternoon refreshment breaks, and Friday breakfast, morning and afternoon refreshment breaks.

To maximize the impact of your marketing dollars and receive optimum exposure to our attendees, we encourage you to take advantage of our Wednesday Technical Workshops Program. This will give you 45 minutes to present in front of an audience at a cost much less than a traditional advertisement. This venue gives you the benefit of personal interaction with our attendees. The technical workshops are very popular and may sell out. Act today to confirm your workshop participation. Due to a waiting list for the technical workshops, we are implementing a new policy of one workshop per company.

### Additional Benefits of Being a Supporter

- Ability to provide a participant giveaway at any supporter level
- Verbal recognition at ACPOC Annual Meeting by moderators and on main session screen during breaks
- Sign acknowledging supporters prominently located at meeting
- Acknowledgment printed in Annual Meeting Final Program
- Sponsor ribbons distributed at the Annual Meeting
- Recognition on the ACPOC website annual meeting page
- Opportunity for priority floor position selection



# ACPOC Association Profile

The Association of Children's Prosthetic-Orthotic Clinics (ACPOC) provides a comprehensive resource of treatment options provided by professionals who serve children, adolescents, and young adults with various musculoskeletal differences.

<b>Founded</b>	1980
<b>Headquarters</b>	📍 Elmhurst, Illinois
<b>Total Assets</b>	Nearly \$300,000 in 2017
<b>Nonprofit Status</b>	501 (c) (3)

## Membership



**300+**

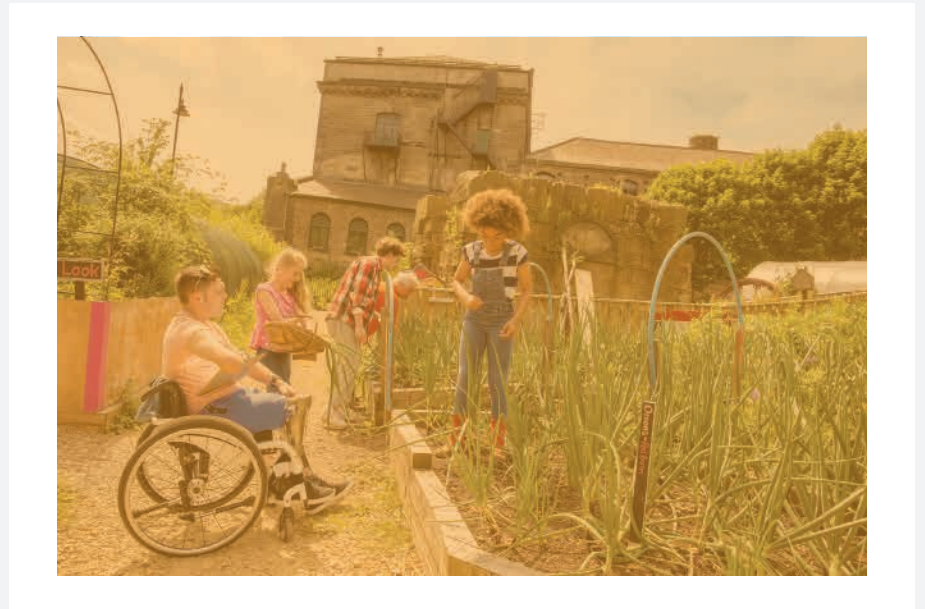
members in hospital, academic, industry, private practice, specialty hospitals, childrens health care systems and other practice settings.

ACPOC is represented by members in integral roles in national and international committees and activities to improve treatment options provided by professionals who serve children, adolescents, and young adults with various musculoskeletal differences.



## Educational Programs

To advance its mission, ACPOC shall provide quality programming that meets the educational needs of its members and ensure practitioner competence and lifelong learning opportunities.



# ACPOC Annual Meeting

## Sponsorship Levels & Benefits



	<b>Diamond</b> \$3,000	<b>Gold</b> \$2,000	<b>Silver</b> \$1,000	<b>Bronze</b> \$500
<b>Recognition on ACPOC Website, on Meeting Signage, in PowerPoint During Breaks, by Meeting Moderator, on Badge Ribbon</b>	✓	✓	✓	✓
<b>Ad in Final Program Book</b>	1/2 page B&W	1/2 page B&W	1/4 page B&W	1/4 page B&W
<b>Ad on ACPOC Sponsor Webpage</b>	Full-width ad, priority placement	1/2-width ad	1/3-width ad	1/3-width ad
<b>Discount on Exhibition Booth</b>	\$300	\$200	\$100	
<b>Registration for Meeting</b>	2	1	1	
<b>Insert in the Summer Post-Meeting issue of ACPOC News</b>	4-page	2-page		
<b>Pre-Meeting Email to Attendees</b>	✓	✓		
<b>Flyer Insert in Registration Packet</b>	✓			

# ACPOC Annual Meeting

## À La Carte Sponsorship Options

### Exhibition Booth

**\$500**  
**(\$350 for ACPOC Members)**

Booth in exhibition area for opportunity to engage directly with ACPOC members.

*Includes the following:*

- *one complimentary exhibitor registration for the meeting (additional exhibitor registrations may be purchased separately)*
- *one 6' skirted table (additional tables or an affiliate company table may be purchased separately)*
- *two chairs*

### Marketing Opportunities

Starting at **\$1,500** per item

Marketing on specific meeting materials is also available.

### Company Flyer

**\$250**

Inserted into the participants' registration packet. Hard copies shipped directly to the hotel by supporter company. Includes registration on the ACPOC Sponsor webpage.

### Workshop Presentation

**\$750**

*(Includes Exhibitor Spot)*

During the exhibitors' technical workshops, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. This is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience and provide information on indications, fit, repair, solutions, etc.

### Additional ACPOC Annual Meeting Opportunities

*Inquire about custom sponsorship opportunities for the ACPOC Annual Meeting or sponsoring specific continuing education programs at: [ACPOC@affinity-strategies.com](mailto:ACPOC@affinity-strategies.com)*

# ACPOC Annual Meeting

## Registration Form



### Sponsorship Level *(does not include exhibit booth and extra representative fees)*

- Diamond — \$3,000       Gold — \$2,000       Silver — \$1,000       Bronze — \$500

### À La Carte Support Opportunities

- Marketing Opportunity       Company Flyer — \$250  
Correspond with ACPOC to determine cost and availability

### Technical Workshop Presentations — Thursday, April 22, 2021 from 11:30am–6:15pm

During the exhibitors' technical workshops, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. Essentially, this is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience and provide information on indications, fit, repair, solutions, etc. **No one under 18 years old is permitted in the presentation. An LCD projector and screen will be available, but you will need to bring your own laptop for your presentation.**

The program committee is providing seven slots with a maximum time of 45 minutes each. Suggested time allocation would be: 30 minute presentation with 15 minutes for Q&A. The 15 minutes between presentations will be for the exchange of presenters and equipment for the next session.

**One workshop per company.**

To be included in the Final Program, registration must be received before Thursday, March 18, 2021.

Workshop Presentation — \$750

**Time Slot:**

*(Use 1, 2, 3, etc. to indicate preference)*

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11:30am–12:15pm	12:30–1:15pm	1:30–2:15pm	2:30–3:15pm	3:30–4:15pm	4:30–5:15pm	5:30–6:15pm	

**Company Name:** \_\_\_\_\_

**Name of Presenter:** \_\_\_\_\_

**Product:** \_\_\_\_\_

**Title:** \_\_\_\_\_

Technical Workshop presenter(s) must be registered as a booth representative or a full meeting attendee.

**IMPORTANT NOTICE:** All Annual Meeting speakers are responsible to know the status of FDA approval of medical devices and pharmaceuticals discussed, described, or demonstrated in educational presentations and are responsible for informing the audience of that status.

Faculty that do not know the FDA status of a device or pharmaceutical can determine the classification by examining the product package labeling, by contacting a sales representative or legal counsel of the manufacturer of the device or by contacting the FDA at 1-800-638-2041.

*Also, when doing your presentation, please refrain from inappropriate language or any comments against and/or about other companies and/or products.*

# ACPOC Annual Meeting

## Registration Form



### Booth and Representative Application

**Company Name:** \_\_\_\_\_

**Member Rate:** To qualify for the Member Rate, Exhibit Company must have an on-site representative at the meeting who is already a member of ACPOC and have paid the current year's membership dues.

**Non-Member Exhibitor Table — \$500**  
*(One 6-foot skirted table)*

**Non-Member Additional Table — \$250**  
*(Second table must be draped with same company name and logo)*

**Non-Member Affiliate Company Table — \$325**  
*(By registering a second table at this rate, you may drape this table with the affiliated company's name and logo.)*

One representative registration is included with each exhibit table. Included with registration is Wednesday Reception, Thursday and Friday breakfasts and breaks, lunch on Thursday, and printed material. Exhibit representatives are welcome to attend any optional events.

**Name:** \_\_\_\_\_  
*Table 1 Representative*

**Name:** \_\_\_\_\_  
*Table 2 Representative*

**Additional Non-Member Exhibitor — \$350**  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Additional Non-Member Exhibitor — \$350**  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Member's Name:** \_\_\_\_\_

**Member Exhibitor Table — \$300**  
*(One 6-foot skirted table)*

**Member Additional Table — \$150**  
*(Second table must be draped with same company name and logo)*

**Member Affiliate Company Table — \$200**  
*(By registering a second table at this rate, you may drape this table with the affiliated company's name and logo.)*

*Space is limited and is on a first-paid basis. All exhibits will be in the same room with food and beverage functions. Companies confirmed by March 31, 2021 will be listed in the final program. Representative cancellations require written notification by March 31, 2021.*

**Email:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Additional Member Exhibitor — \$250**  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Additional Member Exhibitor — \$250**  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

# ACPOC Annual Meeting

## Registration Form



### General Information *(Required for all applications)*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Coordinator: \_\_\_\_\_ Country: \_\_\_\_\_

On-site Rep: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please provide us with a high-quality .PNG logo file and a brief description, in electronic form, of your company and products for inclusion in the Final Program. This can be sent via email to ACPOC@affinity-strategies.com. Full payment is required in U.S funds only. Payment must accompany this form to guarantee your space. Cancellations require written notification by **March 31, 2021**, for a full refund. **No refunds on booth fees after March 31, 2021.**

### Payment Information

Please add together your totals from all checked pink boxes and include in the grand total below.

Grand Total: \_\_\_\_\_ Signature: \_\_\_\_\_

**Marketing Opportunity** Please contact me to determine cost and availability

**Check** (made payable to ACPOC in US funds) **Check Number:** \_\_\_\_\_

**Credit Card**     **American Express**     **Visa**     **Mastercard**

Credit Card Number: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ **CCV:** \_\_\_\_\_

**Please send registration form and fees  
before March 31, 2021 to:**

ACPOC  
110 E Schiller St, Suite 230  
Elmhurst, IL 60126  
ACPOC@affinity-strategies.com